

STATEMENT OF QUALIFICATIONS FOR THE NOMINATION OF BRYAN M. HEIM FOR THE PORTLAND JR. WINTERHAWKS, INC. VICE PRESIDENT ELECTION

Letter to the Membership:

Aside from any coach, player, or administrator, some of the most important people within any youth hockey organization are on the Board of Directors. Board members serve as the stewards in charting the course for youth hockey, shaping young players, organizational parity, and creating an environment where fun and fundamentals keep the youth members and parents coming back year after year. Now, more than ever, the expansion of youth hockey player options and team choices have increased the importance of our Board of Directors and the crucial role it plays within this organization.

As a qualified candidate for Vice President, once elected, I would bring a highly specialized team, including myself, to the organization that would be the catalyst for a healthy, thriving youth association that promotes ideals such as transparent communication, membership voice, player development choices, balanced scheduling, skill development for all ages of players, professional growth for coaches and volunteers, and a greater participation and understanding from parents.

Today's board member wears many different hats, and I feel that no hat is more important than that of being a seamless communicator with current and new parents of youth players in our programs. In all organizations, educating about player options, skill development, and organizational philosophy is a must. Explaining goals, objectives, player expectations, parent expectations, and allowing feedback sets fair expectations from the beginning and allows for a program-wide balance within all age groups.

Statistically speaking, as board members, coaches, volunteers, and parents, we will mentor, coach, and guide the next generation of future doctors, teachers, lawyers, business leaders, and members of our growing society. When our players reach adulthood, the wins and losses will have long been forgotten, but the atmosphere and opportunity we create and the positivity we impress upon them during hockey will have a lasting impact.

Building the fundamentals with our players, while mentoring, and nurturing the love of hockey and its social lessons, is very important. If players and parents have a bad experience within our program, it's very tough to bring them back. In our tough economic climate, no youth hockey program can sit back and wait to see how many players sign up to participate. Instead, the organization, led by the Board of Directors, must find ways to bring new and skilled youth players to our organization. Kids should be excited to try the sport, begging their parents to become a member.

We must steer the efforts of making hockey fun for youth players and their parents. We must remove barriers for youth players entering the sport of hockey and take away any obstructions that stunt their growth and development. You cannot build a solid organization overnight; however, creating equal and flexible ice times at an attractive price allows parents to manage busy schedules and participate more often.

I've always believed playing hockey is a fun activity for our youth, and, if elected, I will advocate and assist board members working together with members, parents, coaches, and volunteers in a way that everyone will have a rewarding experience on or off the ice. More than anything, I desire to see our youth enjoying the game, and parents witnessing their children have that fun, healthy, and positive experience every day they come to the rink.



Bryan M. Heim, Candidate

**PORTLAND JR. WINTERHAWKS, INC.
VICE PRESIDENT ELECTION 2019**

**STATEMENT OF QUALIFICATIONS
BRYAN M. HEIM
PORTLAND JR. WINTERHAWKS, INC. VICE PRESIDENT ELECTION**

SKILLS

- Over 30 years of coaching, playing, and volunteering experience within local hockey organizations
- Intentional commitment to parent/player/athlete development at all age levels and positions
- Excellent collaboration skills to advance programs with fellow coaching and volunteer personnel
- Effective communication both on-ice and off-ice with players, parents, and coaching staff
- Ability to meet time and duties requirements necessary of Vice President

EXPERIENCE

Portland Winterhawks <i>Team Photographer</i> <ul style="list-style-type: none">• Photograph over 1,200 Western Hockey League games• Develop professional relationships with coaches, game staff, and interns• Collaborate with head coaches Brent Peterson, Mike Williamson, and Mike Johnston• Act as liaison between Portland Winterhawks, Western Hockey League, and local media	1997-Present
Titans Roller Hockey Travel & Metro Program <i>Co-Coach and Assistant Coach 8u & 10u Divisions</i> <ul style="list-style-type: none">• Plan, develop, and implement weekly practices, drills, team building events, and games• Manage player recruiting, skill development/evaluation, and evolution of athletic abilities• Coach and schedule travel tournaments alongside local games	1998-Present
Portland Jr. Winterhawks <i>Coach (6u & 8u)</i> <ul style="list-style-type: none">• Implement assigned practice plans, ADM drills, and team building opportunities; manage games• Mentor players one-on-one; teach USA Hockey principles and encourage healthy social interactions	2016-Present
Portland Jr. Winterhawks <i>Head Coach (10u Metro) & Assistant Coach (10u Development Team)</i> <ul style="list-style-type: none">• Manage practice plan development, parent communication, team philosophy, and season planning• Teach zone coverage, hockey principles, game skills, critical thinking, good sportsmanship, and strategy• Create Player Skills Evaluation system and provide feedback to parents• Coordinate player roster, positions, and goalie rotation	2018-Present
Indoor Goals Sports Arena <i>Player Disciplinary Board Member</i> <ul style="list-style-type: none">• Responsible for player conduct reviews, disciplinary actions, and suspensions	1998-2013

CERTIFICATIONS & AWARDS

Level Three Certified USA Hockey Coach	2018-Present
Portland Jr. Winterhawks Coach (6u Mini-Mites, 8u Mites, and 10u Squirts)	2016-Present
Portland Jr. Winterhawks Parent (8u Mites and 10u Squirts)	2016-Present
Inline Hockey Referee (Youth and adult)	2013-Present
Certified USA Hockey Inline Referee	2001-2013
Waggener Edstrom Award Recipient: "Most Innovative Communications Program"	2005