



Dear Portland Jr. Winterhawks Parents,

As we approach a new season, we need your assistance. Our Portland Jr. Winterhawk (PJW) fundraising team is working to expand our list of corporate sponsors to help offset costs so there are no financial barriers to play our great game. As you know, ice hockey is not an inexpensive sport. Cost for equipment, paying for limited ice time, and potential travel to play teams in other states can make it challenging for too many families. We want to make sure no child is unable to play due to financial barriers.

What we are asking of you is to share names of businesses and firms that you have a connection with that we should approach for a corporate sponsorship. It may be your own business, your place of employment, or even someone you know. Just email playitforwardjrwinterhawks@gmail.com and share your name, the potential company(ies), and any contact information you can provide (person to contact, phone, email, address, etc.). We will then be in touch with those companies and send them appropriate information about sponsorship packages.

Why Corporations Should Partner with PJW?

- Help children wishing to play the great game of ice hockey.
- Increase communal awareness and appreciation of the business/firm/organization through numerous recognition and exposure channels
- Reach passionate hockey families representing high-value demographic groups
- Enhance their corporate image by aligning their brand with the positive reputation of the Portland Jr. Winterhawks
- We are a 501c(3) non-profit organization, so all sponsorships are tax-deductible.

Please share all suggestions by August 31 to playitforwardjrwinterhawks@gmail.com so we can begin those discussions as soon as possible.

Thank you for your assistance and we look forward to strengthening the Portland Jr. Winterhawks for seasons to come.

Warmly,

Paul Gaustad, President
Portland Jr. Winterhawks