

Monday January 29th, 2018

Dear Portland Junior Winterhawks Board,

This letter is to inform you of my intent to submit my name as a possible candidate for Treasurer of the Board in the upcoming 2018 elections.

As Parent, Coach, and member of Portland Junior Winterhawks Association, I find it an exciting time to get more involved with our current program. As a coach for the past three years, I have been an active participant of improving the overall program by getting involved with the mini-mite and mite program. What started out as just volunteering for my kids has developed and manifested into taking a more proactive role in educating and developing not only young hockey players, but improving the skills set of potential hockey coaches. The greater these two groups develop simultaneously, the greater we will see our young hockey players compete on a higher level.

I have witnessed over the past 12 years, different philosophies and points of view that shaped our organization in the past. With two kids early in the Junior Winterhawks program, I hope I can use my expertise in finance as well as hockey experience to help improve and grow the program in a way that gives every young hockey player a better chance to be involved and part of the Portland Hockey community. My goal is to create and foster a culture where we exceed our expectations through hard work, fairness, and a complete dedication to honesty & transparency.

As player, parent, and coach, I know how expensive hockey can be after playing for 45 years. I have seen the sacrifices my parents had to make financially, time wise, and emotionally. I hope I can use my skills of making good decisions as a business owner that would impact the parents in a positive financial way. I know how expensive hockey can be especially if you are one of the few parents that gets to enjoy watching their child progress further in hockey. Hockey is a very difficult sport for parents to get involved in due to the high barrier of entry in costs. I believe I can help this organization develop endowments and scholarships for those who need it, but more importantly bring a more affordable hockey season to majority of parents that want their kids to be involved in this remarkable sport called hockey.

It was through the trials and tribulations of hockey for the last 45 years that has made me proud to be where I am in life. As a true beneficiary of my previous hockey experiences, I feel it is my time to give back to the community that afforded me so many opportunities in life.

Thanks for considering me as your New Treasurer over the next three years. I find it an amazing time to be part of this hockey community. I hope I can help exceed your expectation and help improve this boards ability to make great decisions that will impact your children's success in Portland Youth Hockey.

Lance J. Johnson